



September 12, 2017

Dear Eastover Families,

We are excited to kick off this year's INVEST in Your Child fundraising campaign and are looking forward to the amazing things in store for our students. Our wonderful Eastover staff, teachers and volunteers have been working diligently this summer and fall to plan for chess instruction, foreign language, technology enhancements, grounds improvements, cultural and arts enrichment, teacher grants, advanced math and literacy curriculum, teacher training, and much more!

However, these enriching experiences and valuable academic offerings will only happen through everyone's financial support. **Funds raised through INVEST provide the annual operating support for our entire school and that is why we need your help.**

Eastover receives less than \$60 per student per year from the Charlotte Mecklenburg School System to cover expenses – including everything from copy paper and art supplies, to books and pencils. INVEST provides additional funds to meet basic needs and enrichment activities that enhance each student's learning experience, making Eastover the wonderful school that it is.

Help us make these plans and experiences a reality by raising \$100,000 by November 9, 2017. The funds raised will be put to use right away to fully fund the PTA budget. We will officially launch the **INVEST in Your Child** campaign on September 12, 2017. We know that our goal is ambitious, but we have great faith in the generosity and giving spirit of our Eastover community. Help us reach our **\$100,000** goal!

Please don't wait until the end of the campaign to give. The sooner we receive the funds, the sooner we can begin implementing these programs. Be one of the first 100 families to donate OR give \$500+ and earn your spot in Eastover's Golden Eagle Club.

Please donate using the attached form or submit your donation online at eastoverpta.org/invest. Thank you for helping great minds take flight and we look forward to what promises to be a fantastic 2017-18 school year!

Go Eastover Eagles!

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