



SEPTEMBER 27th-NOVEMBER 22th

Invest Goal: \$80,000*

The function of our PTA is to support Eastover Elementary School through funding and volunteers. Charlotte-Mecklenburg Schools (CMS) covers facility and staff expenses, and allocates funds to each school based on the number of students. Eastover receives approximately only \$60 per child from CMS for all instructional and non-instructional supplies, which is about 30 cents per day, per student, falling short of what Eastover needs to provide an excellent educational experience for its students.

Every year, the PTA budget supplements this funding through the *Invest in Your Child* capital campaign. Donations from Eastover supporters, like you, provide additional dollars per child to support enriching, innovative programs and academic experiences. ***This year, *Invest in Your Child* capital campaign must meet our goal of raising \$80,000 in order to meet the PTA budget, however, we would like to raise an ambitious goal of \$100,000.** All additional funds raised over our \$80,000 goal will be allocated between the new Teacher & Staff Grants program and special Grounds projects. We are so excited about the Teacher & Staff Grants program and are excited to see the creativity that will develop in the classroom from this very special project.

With your support and participation, we can work together to maintain the high standard of education at Eastover. We are counting on you and striving for 100% participation to reach our Invest goal. The support of each family is critical to the success of this campaign. All funds will be spent during the 2016-2017 calendar year, so every dollar raised will impact your child **THIS YEAR.**

No amount is too small or too large and every donation will be put to good use. Below are examples of how your donations will be spent:

\$5	Pays for 1 chapter book	\$480	Pays for weekly readers for the entire kindergarten
\$20	Pays for supplies for our school garden	\$500	Pays for 1 school-wide Opera Carolina performance
\$55	Pays for 1 chess class	\$1,500	Pays for 1 week-long cultural arts residency
\$120	Pays for 2 Teachers to attend a STEM conference	\$2,450	Pays for 7 classroom computers
\$200	Pays for 1 novel set	\$3,750	Pays for 1 month of Spanish for every student

Invest – Spending Allocation Detail

Exploratory Spanish	Weekly Spanish instruction during the school day for all students across all grade levels
Technology	Purchase of laptops and maintenance of current technology, including SmartBoards, iPads and Chromebooks
Enrichment Programming & Chess	Cultural arts residencies, in-school STEM programs, chess for all 1 st and 2 nd graders, and music enhancements
Operations	Staff Appreciation, student events, community outreach, grounds maintenance and school furnishings
Grants & Training	Grants for teachers and staff, balanced literacy training and professional development
Classroom Allocation	Classroom library books, field trip scholarships, classroom supplies and teaching aids
Academic/Behavioral Enrichment & Intervention	Visually impaired programming, talent development programming, math manipulatives, resource books, good behavioral incentives, awards and assemblies
Grounds Enhancements	Grass and landscaping enhancements around the school and playgrounds

